



# CERTIFIED PARTNER

ONE  
One part imaging

+

ONE  
One part EDC

=

A revolutionary  
clinical trial solution  
to measure all others.

Pharmaceutical and biotech companies rely on contract research organizations (CROs) to help them manage many components of their clinical trials. As a CRO, you experience the same deployment challenges as the sponsors you serve, such as: establishing studies efficiently, optimizing site enrollment, ensuring timely payments, and tracking performance. Furthermore, you have to manage multiple studies with multiple companies while training your own workforce as well as the investigator sites.

The BioClinica Certified Partner (BCP) Program is designed to help you meet these challenges by leveraging our focus and the strength of our software and services for your studies and sponsors. BCPs benefit from BioClinica's Imaging and EDC experience in over 1500 trials at more than 11,000 sites across 83 countries.

BioClinica offers a unique partnership opportunity. Become certified. Then market your services with the ability to cross sell EDC and Imaging Core Lab Services with the BioClinica team. Call our specialists to find out more.



## BIOCLINICA™

Global clinical trial solutions. Real-world results.

# BIOCLINICA CERTIFIED PARTNERSHIP BENEFITS

## **MINIMAL CONTRACT OR PURCHASE REQUIRED**

No up front expense is required. Bioclinica will invest in your team and in your success.

## **DEFINED CONTACTS AND SALES PROCESS**

Partners will be a part of the Bioclinica sales team and will have sales support as though they were a Bioclinica team member. We have dedicated personnel to help in proposal formation and sales presentations. We will also promote our partners into our customers and opportunities when appropriate.

## **FIXED PRICE MODEL**

Bioclinica's transparent, fixed price model, eliminates the guesswork out of EDC. Budgets are predictable and service is reliable. There will be no need to ask sponsors for change orders.

## **EFFICIENCY**

Bioclinica offers to take the burden of EDC and deployment away from partners. We have fully trained study build and deployment teams that can turn around studies in a timely fashion.

## **JOINT MARKETING**

BCPs will have branded collateral material for tradeshow and sales opportunities. BCPs will also have space on the Bioclinica website that will describe their therapeutic expertise and region and have a direct link to their website.

## **ENHANCED OFFERING WITH CENTRAL IMAGING LABS**

BCPs will easily expand their service offering in having the ability to include central imaging labs in their service offering.

## **REAL TIME REPORTING**

Partner service offerings are tremendously enhanced with real time data listings and metrics reports. These can even be automated to go straight to the sponsor.

To see how your business would benefit as a Bioclinica Certified Partner, please contact BioClinica at 866.737.4EDC or visit us on the web [www.bioclinica.com](http://www.bioclinica.com), and we will put you in touch with your Partner Program Manager

**BIOCLINICA™**

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